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# The Future of After School Enrichment— How Can You Be a Part of It!



by **Dori Larea**, M.A. Edu. , CEO, Nexlore



As an afterschool enrichment provider for many years, I get asked the same question over and over again. “How will after school look like post COVID-19?” The only thing that we can say with certainty is that no one really knows yet what the near future of after school will look like.

Recently, I had the privilege of speaking at a forum called: “Let’s Talk the Future of Afterschool,” a Zoom conversation hosted by the NAA (National After school Association). During the talk many ideas were shared, and questions were asked with one recurring theme: “What CAN After-school service providers do to move forward?”

Here are some thinking points and how I believe enrichment providers are facing an immense opportunity to make a difference in their communities as well as to build a stronger business model.

No one really knows yet what the near future of afterschool programs will look like. It will largely depend on the state

they are located in, financing available and administrative/ community support. Many sites are working to create a variety of plans based on different scenarios, so that they can be as prepared as possible.

#### WHAT IT MEANS TO YOU?

Be as flexible and creative in your offerings as you can be to fit your partner schools developing needs. For example, as a National service provider Nexlore adapted fairly quick to offer virtual programs and

set forth a hybrid model that allowed us to offer both onsite and virtual services with the ability to navigate with ease between the two. As a result, in a matter of months we have tripled our virtual enrichment bookings and have gain new clients.

Afterschool programs will be more critical than ever. Many will be working closely with school administrators as they could become an integral part of serving all students and perhaps families who are heading back to work.





### WHAT IT MEANS TO YOU?

This is good news for all enrichment providers! After school programs will need enhanced offerings as their own expectations evolve and grow. Ask yourself, what can you offer that you hadn't thought of previously for this market?

Virtual learning has to be fun and engaging! If there is one thing, we learn over the past months is how unexciting and challenging distance learning can be. Here at Nexlore we asked ourselves how can we boost our virtual experience while staying true to our mission of "Fostering the joy of learning." We have incorporated into our virtual programs our four characteristics of playful learning: Joyful, Actively Engaging, Socially Interactive and a Meaningful Experience. Our secret sauce so to speak is our unique learning supplies and hands-on consumable kits. We have decided to save no cost in incorporating these learning supplies into our virtual programs. We are offering to our partner schools to ship the materials directly to them or to their families. By doing so, we have created a new trend of virtual experience which is HANDS ON. Our students are tenfold more engaged and interactive. The feedback is overwhelmingly positive.

### WHAT IT MEANS TO YOU?

Find ways to engage your students using our four characteristics of playful

## AFTER SCHOOL PROGRAMS WILL NEED ENHANCED OFFERINGS AS THEIR OWN EXPECTATIONS EVOLVE AND GROW.

learning: Joyful, Actively Engaging, Socially Interactive and a Meaningful Experience.

#1 priority is still the youth we serve. Yes, reality has changed but priorities have not. Keeping youth safe, while providing environments that foster growth and enrichment and allow for engagement will not waiver.

### WHAT IT MEANS TO YOU?

As long as there are children and as long as parents need to work - there will always be a supportive aftercare and enrichment services. Be Part of the solution!

Nexlore is a one stop shop for virtual and onsite enrichment services. Nexlore's programs provide hands-on experience in key areas of learning and development, such as STEAM, life skills, and physical education—with new courses added regularly.

Nexlore's programs are designed to foster the joy of learning and are offered weekly at over 300 schools across 8 states and growing. To learn more about Nexlore please visit them at [www.nexloreusa.com](http://www.nexloreusa.com).

### FRANCHISE OPPORTUNITY WITH NEXPLORE

We live in a world where STEAM and Fitness enrichment is firing up the field of education. Nexlore's business model leverages this excitement to help future generations find and pursue their passion for learning. If you are looking for a low-stress, high energy environment to grow your own business and achieve your financial goals while shaping the hearts, minds, and spirits of children and young adults, Nexlore franchise is the right fit for you!

### NEXPLORE'S COMPETITIVE EDGE

Most child education businesses are one-program operations; Nexlore, on the other hand, is a one-stop-shop that offers over 18 mind, body, and spirit enrichment programs. Plus, they are always continuing to reinvent themselves and stay ahead of the curve.

Nexlore's unique model makes them more valuable to client schools and creates more revenue potential than other enrichment franchises. This is your chance to jump on board, share our success, and become your own boss in a fantastic growth industry.

### ABOUT THE AUTHOR

*Nexlore's founder and CEO, Dori Larea. Mr. Larea holds a Master's Degree in Educational Leadership and Management and has been offering enrichment services to schools Nationwide for the last 15 years. To learn more about Nexlore please visit them at [www.nexloreusa.com](http://www.nexloreusa.com).*